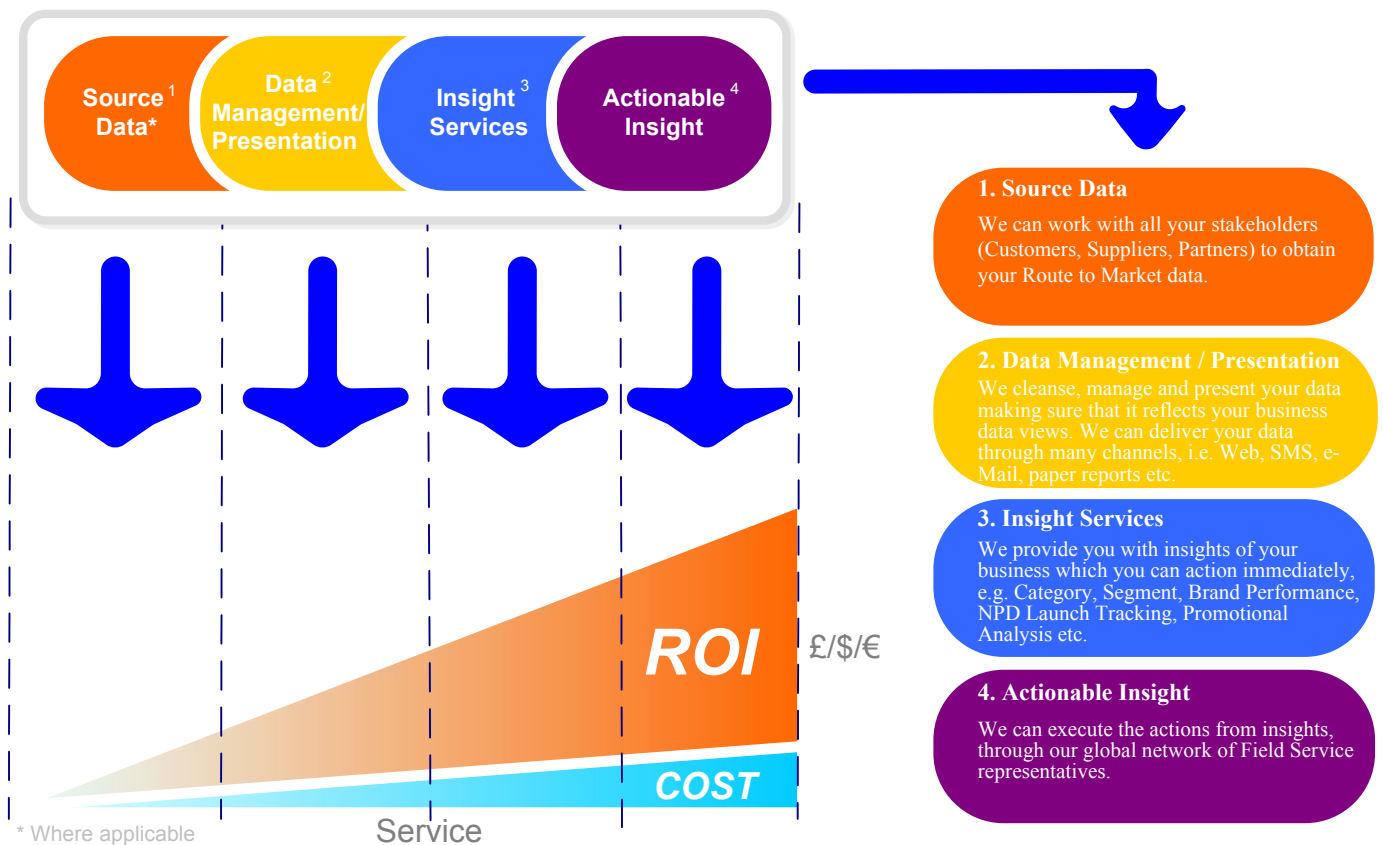


Actionable Insight is not about telling you what you already know about your business, but about what you don't know. **SalesOut** will highlight global opportunities and create a plan of action to maximise your return on investment.

Where necessary we provide the resources to action the insights; saving you both time and money, and allowing you to focus on growing your business.

SalesOut can help with your global standardization initiatives through providing key measurements which can be used to feed into a global scorecard. With consumers demanding evermore from manufacturers, **SalesOut** can help improve margins by ensuring investment is focussed in the right areas. Performance measurement is provided through standardized reporting via the **SalesOut** Insight Manager



SalesOut has been providing unique services to the FMCG/CPG industries since 2002.

With offices in the United Kingdom, United States, Europe and South Africa, **SalesOut** delivers Actionable Insight to the owners of the world's top household named brands in the retail sector.

SalesOut sources and manages data from Routes to Market, providing visibility on stores that nobody else can get, through our unique Insight Services.

SalesOut analyses retail and wholesale data, executing the actions from insights in store with our field service representatives, cheaper, better and faster.

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