

Compliance Report

See clear information on lost revenue from out of stocks, range changes, poor implementation of NPD listings and aged buyers. Use the data to take any corrective action necessary, fast.

NPD Overview

L4wks	Target		
Sku	Dist.	Dist.	Gap
NPD 1	80.0%		18.7%
NPD 2	90.0%		55.4%

Stockists	Non-Stockists	Stockists	Non-Stockists	Stockists	Non-Stockists	Stockists	Non-Stockists	Stockists	Non-Stockists	Stockists	Non-Stockists							
Category	Weighted	Number of	Weighted		Number of	Weighted	INDEPENDENT	Number of	Weighted	SELECT	Number of	Weighted		Number of	Weighted	RED	Number of	Weighted
Weighted	Dist.	Stores	Price £	COSTCUTTER	Stores	Price £	RETAIL	Stores	Price £	& SAVE	Stores	Price £	CONVECO	Stores	Price £	ORANGE	Stores	Price £
61.3%		1,567	21,160	61.3%	1,567	21,160	61.3%	1,567	21,160	61.3%	1,567	21,160	61.3%	1,567	21,160	61.3%	1,567	21,160
34.6%		2,272	50,343	34.6%	2,272	50,343	34.6%	2,272	50,343	34.6%	2,272	50,343	34.6%	2,272	50,343	34.6%	2,272	50,343

Promotional Activity

L4wks	Target		
Sku	Dist.	Dist.	Gap
Sku 1	80.0%		18.7%
Sku 2	90.0%		55.4%

Stockists	Non-Stockists	Stockists	Non-Stockists	Stockists	Non-Stockists	Stockists	Non-Stockists	Stockists	Non-Stockists	Stockists	Non-Stockists							
Category	Weighted	Number of	Weighted		Number of	Weighted	INDEPENDENT	Number of	Weighted	SELECT	Number of	Weighted		Number of	Weighted	RED	Number of	Weighted
Weighted	Dist.	Stores	Price £	COSTCUTTER	Stores	Price £	RETAIL	Stores	Price £	& SAVE	Stores	Price £	CONVECO	Stores	Price £	ORANGE	Stores	Price £
61.3%		1,567	21,160	61.3%	1,567	21,160	61.3%	1,567	21,160	61.3%	1,567	21,160	61.3%	1,567	21,160	61.3%	1,567	21,160
34.6%		2,272	50,343	34.6%	2,272	50,343	34.6%	2,272	50,343	34.6%	2,272	50,343	34.6%	2,272	50,343	34.6%	2,272	50,343

Core Range in New-Era Stores

Sku	Target	Dist.	Dist. Gap	Stockists	Non-Stockists	
				Category	Weighted	Number of
				Dist.	Stores	Price £
Sku 1	80.0%	18.7%		61.3%	1,567	21,160
Sku 2	90.0%	55.4%		34.6%	2,272	50,343
Sku 3	90.0%	64.0%		26.0%	2,264	56,021
Sku 4	85.0%	60.8%		24.2%	2,496	52,876

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